



Unicorn Theatre Internship Opportunity: Marketing and Public Relations Department

Interns will gain hands on experience and knowledge of how a small professional theatre company works with marketing and public relations. The staff will provide each intern with training, guidance and professional knowledge. Projects will emphasize digital content creation, marketing strategy & planning, market research, direct mail, sales analysis, and outreach.

The ideal candidate will:

- possess strong communication, problem solving and organizational skills
- creative thinking and problem solving skills
- possess excellent proofreading and writing skills
- possess solid computer skills
- knowledge of social media
- initiate and follow through on projects
- be open to accepting guidance and training
- have an enthusiasm for marketing and/or the arts; in particular theatre
- knowledge of databases and graphic design a plus but not required

The Commitment: We're flexible. Stay with us for one or two semesters or the whole year. Hours will be coordinated to fit your schedule. Some weekends and evenings may be required for special events.

Compensation: College credit may be available through your school. Samples for your portfolio. An impressive resume-builder.

Deadline: We accept internship inquiries throughout the year. Send us your information and we'll figure out the best time to have you join our team.

To apply, candidates must submit the following materials:

1. Resume with references (documenting related experience)
2. Cover Letter (including):
 - Your career goals
 - Your interest in the arts, particularly contemporary theatre
 - What you have to offer Unicorn Theatre
 - Indication of the time frame in which you are free

Submit materials or questions to:

Taylor Sullivan
Unicorn Theatre
Production Manager

She/her/hers
Email: tsullivan@unicorntheatre.org
Phone: 816.783.5515