



## Unicorn Theatre Internship Opportunity: Marketing and Public Relations Department

Interns will gain hands on experience and knowledge of how a small professional theatre company works with marketing and public relations. The staff will provide each intern with training, guidance and professional knowledge. Projects will emphasize digital content creation, marketing strategy & planning, market research, direct mail, sales analysis, and outreach.

### **The ideal candidate will:**

- possess strong communication, problem solving and organizational skills
- creative thinking and problem solving skills
- possess excellent proofreading and writing skills
- possess solid computer skills
- knowledge of social media
- initiate and follow through on projects
- be open to accepting guidance and training
- have an enthusiasm for marketing and/or the arts; in particular theatre
- knowledge of databases and graphic design a plus but not required

**The Commitment:** We're flexible. Stay with us for one or two semesters or the whole year. Hours will be coordinated to fit your schedule. Some weekends and evenings may be required for special events.

**Compensation:** College credit may be available through your school. Samples for your portfolio. An impressive resume-builder.

**Deadline:** We accept internship inquiries throughout the year. Send us your information and we'll figure out the best time to have you join our team.

**To apply,** candidates must submit the following materials:

1. Resume with references (documenting related experience)
2. Cover Letter (including):
  - Your career goals
  - Your interest in the arts, particularly contemporary theatre
  - What you have to offer Unicorn Theatre
  - Indication of the time frame in which you are free

### **Submit materials or questions to:**

Em Swenson

Unicorn Theatre

Director of Production Design

Email: [eswenson@unicorntheatre.org](mailto:eswenson@unicorntheatre.org) Phone: 816.783.5515