



## Unicorn Theatre Internship Opportunity: Marketing and Public Relations Department

Interns will gain hands on experience and knowledge of how a small professional theatre company works with marketing and public relations. The staff will provide each intern with training, guidance and professional knowledge. Projects will emphasize market research, advertising, direct mail, promotions, sales analysis, web marketing and press relations.

### **The ideal candidate will:**

- possess strong communication, problem solving and organizational skills
- creative thinking and problem solving skills
- possess excellent proofreading and writing skills
- possess solid computer skills
- knowledge of social media
- initiate and follow through on projects
- be open to accepting guidance and training
- have an enthusiasm for marketing and/or the arts; in particular theater
- knowledge of databases and graphic design a plus but not required

**The Commitment.** We're flexible. Stay with us for one or two semesters or the whole year. Hours will be coordinated to fit your schedule. Some evening and weekends for special events.

**Compensation:** College credit available through your school. Samples for your portfolio. An impressive resume-builder.

**Deadline.** We accept internship inquiries throughout the whole year. Send us your information and we'll figure out the best time to have you join our team.

**To apply,** candidates must submit the following materials:

1. Resume with references (documenting administrative or artistic experience)
2. Cover Letter (including):
  - Your career goals
  - Your interest in the arts, particularly contemporary theatre
  - What you have to offer the Unicorn
  - Please also indicate the time frame in which you are interested

### **Submit materials or questions to:**

Emily Swenson  
Unicorn Theatre  
Production Manager  
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